NFT.London One-Pager

VENUE

This week sees <u>NFT.NYC</u> launch its inaugural <u>NFT.London</u> conference at the Queen Elizabeth II Centre, Westminster.

Kicking off on **Thursday, 3rd November** NFT.London will **continue the mission** which was started by NFT.NYC back in 2018 of:

- 1. Giving as many Community members as possible a voice on stage
- 2. Provide a forum for like minded people to partner together
- 3. Proselytise to the broader community

SPEAKERS

800+ Speakers from 64 countries.

- 1. 326 speakers who reside in the United Kingdom
- 2. **183** speakers from North America who have made the journey across the Atlantic for this event
- 3. 193 speakers from various countries throughout the EU
- 4. 35 speakers from across the MENA region
- 5. 27 speakers from a variety of locations in Asia.

The full **PROGRAM** is available here.

SELECTED SPEAKERS:

- 1. Ovie (Artists, Canary Labs)
- 2. Trevor Jones (Artist)
- 3. Miles Leonard (Tokentraxx, former Chairman of Warner Bros Records UK)
- 4. Tommy D (Multiplatinum award winning music producer, co-founder Tokentraxx)
- 5. Illya Fraser (Yuga Labs)
- 6. Tom Watson (McLaren Automotive)
- 7. Aidan Connor (CTO, Asprey)
- 8. Crypto Novo (Vayner3)
- 9. Kashvi (World of Women)
- 10. EthanDG (BAYC Council Member)
- 11. Tom Bilyeu, Gami (GnarsDAO and NounsDAO)
- 12. Mohamed Ezeldin (Head of Animoca Brands)
- 13. Chana Kanzen (Digital Wealth Fund)
- 14. Spottie WiFi (the world's only cryptopunk rapper)
- 15. Sandra Helou (COO and co-founder of Metapolis)
- 16. Shuroog Amin (artist and founder of Kuwait's 1st IRL NFT Exhibition)



Some of the brands participating in NFT.London

NFT.London will play host to over 20 major bands who will speak about how NFTs are creating engagement within their respective industries.

Participating include:

- 1. Zynga
- 2. Google
- 3. McClaren
- 4. AWS
- 5. Warner Brothers
- 6. Calvin Klein
- 7. Polygon

Some of the **key topics being discussed by Brands** include:

- 1. CRM & Data
- 2. Token Gating
- 3. Reward Programs
- 4. Community Engagement
- 5. Brand Event Activations

Read more about Brands at NFT.London here:

https://nftnyc.medium.com/major-brands-at-nft-london-2022-541b7337a9b4

NFTs POWERING THE ATTENDEE EXPERIENCE:

NFT Tickets

Since 2019 NFT.NYC has expanded their ticket offerings to include innovative NFT-native ticketing experiences. This year for NFT.London NFT tickets feature selected artworks from <u>a community of local UK-based artists</u>.

Commemorative NFT Ticket Stubs

All attendees who register tickets on Eventbrite are receiving **Commemorative NFT Ticket Stubs** featuring the same <u>amazing works from UK-based artists</u> - including the highly acclaimed XCOPY for VIP ticket holders.

• Speaker Card NFTs

Every Speaker at NFT.London 2022 will have 20 NFT Speaker Cards available to claim from their Speaker Profiles.

Speaker Profiles

Every NFT.London Speaker has been provided their own NFT.London Speaker Profile, powered by NFT.Kred.

Each Speaker's Profile features their social accounts, a link to view their sessions in the program and, during the event, will include a button for Attendees to claim their exclusive Speaker Card NFT.

To view a Speaker's full profile and claim their NFT, navigate to the Speaker's page in the <u>Program</u> and click to claim their NFT.

The NFT Swag Bag

Since the first <u>NFT.NYC</u> event in 2019, the NFT Swag Bag has allowed Sponsors to share collectible and redeemable NFTs for free with the community.

Attendees will be able to browse the NFT.London NFT app to claim their free NFTs!

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